

<b>COMMUNITY COMMITTEE ENGAGEMENT BRIEF</b>		
<b>TOPIC :</b> Delivering actions which support Business, Enterprise and Economy in the Outer West linking in with employment opportunities for local people		
Consultation Period	Ongoing 2014/15	
Why has this been chosen (background)	<ul style="list-style-type: none"> <li>The Outer West Area Committee have historically had a great interest in innovative local business engagement, to support business growth and deliver private sector resources and investment</li> <li>Outer West Area Committee have funded the Business Support local project which is currently being piloted in the LS28 post code</li> <li>There is also an opportunity to support and elevate proposals being presented to the Committee for an Employment, Skills and Welfare Priority Neighbourhood Board.</li> </ul>	
What is hoped maybe done or achieved through engagement on this topic?	<ul style="list-style-type: none"> <li>To support economic growth and enterprise in the Outer West</li> <li>To take advantage and further enhance the work being undertaken by the Business Support Local project currently being piloted in the Outer West</li> <li>Create employment opportunities by working together with key partners operating in the area.</li> </ul>	
<b>Stakeholders</b>	Stakeholders are individuals or organisations who have a direct interest in the topic	
<b>Community</b>	<b>Local Authority &amp; Public Sector</b>	<b>Third Sector</b>
Farsley Business Forum	Employment & Skills	Ahead Partnership
Retail Businesses	Libraries	Cow Close Community Corner
	One Stop Centres	
	Department of Works & Pensions	
	Economic Development	
<b>Proposed consultation activity (Who will be consulted &amp; how)</b>		
<b>Activity</b>	<b>Method</b>	<b>Lead organisation</b>
Themed forums	Invites speakers around the key lines of enquiry	Ahead Partnership / Employment & Skills Leeds / Third Sector Partners / Area Support Team
Agenda item on existing partnership meetings	Ask existing partnership groups to consider the key lines of enquiry at their meetings such as Employment, Skills and Welfare Priority Neighbourhoods Board	Ahead Partnership / Employment & Skills Leeds / Third Sector Partners / Area Support Team
Online survey	Open a survey online around the key lines of enquiry and promote widely	Employment & Skills Leeds / Ahead Partnership / Area Support Team
Group discussions	A combination of panel discussion, focus groups and general conversations with service users and deliverers. Exploring the barriers to work, what local services are accessed, what local services are known about, what additional support would be beneficial.	Employment & Skills Leeds / Area Support Team
<b>Other potential consultation activity</b>		
<b>Activity</b>	<b>Method</b>	<b>Resources required</b>
Understanding of statistics, mapping of provision provided, highlighting of gaps from an organisational perspective.	Focus group with third sector agencies working in the locality	Partnership working and resources to collect data.
Social media discussion	Use the community committee's facebook / twitter page to host a	Facebook and twitter accounts would need to be set up and

	discussion on the key lines of enquiry	promoted
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